



Contact Information

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Vendor and Sponsor Opportunities

General Information

Austin Rowing Club is a local non-profit organization dedicated to promoting the sport of rowing in Austin, Texas. ARC is a partner of the City of Austin Parks and Recreation Department. We offer a variety of affordable rowing programs for junior and adult rowers. Each year, we host three nationally recognized rowing events at Lady Bird Lake, and send our own rowers to competitions all over the world. Rowing is a low-impact, total-body sport which involves elements of strength and cardiovascular fitness. Below is more information about each event we host.

2009-2010 Austin Rowing Club Events:

March 6 & 7, Heart of Texas Regatta

- Where: Festival Beach, North of Lady Bird Lake, East of I-35
- Participants: Over 1000 competitors; high school, collegiate and masters
- Spectators: 2000+
- History: Held annually since 1983, the largest 1k regatta in the region

April 24 & 25, Texas Rowing Championships

- Where: Austin Rowing Club, North of Lady Bird Lake, West of I-35
- Participants: Over 700 competitors; high school and masters
- Spectators: 1000+
- History: Crowns the top high school team in Texas, Sunday's events for masters was previously known as the Austin Masters Regatta

October 30, Head of the Colorado (Pumpkinhead)

- Where: Festival Beach, North of Lady Bird Lake, East of I-35
- Participants: Over 1000 competitors; high school, collegiate and masters
- Spectators: 2000+
- History: Held annually since 1984, a 5000 meter head race

Winter/Spring Training

Over the course of the 2009/2010 season, several teams will visit Austin for their offseason training camps. Last year 19 teams chose to train in Austin between December 2008 and April 2009; a total of 980 athletes plus coaches and support staff.

2009-2010 Vendor Sponsorship Opportunities:

- Your logo & link on Austin Rowing Club Event Webpage
- Your logo & link on Regatta Central Event Webpage (where entrants register for the event)
- Your logo on over 400 event t-shirts and volunteer t-shirts
- Your logo on all race correspondence (emails and print materials)
- We will distribute your business cards, brochures, coupons, etc. in our entry packets, or with wristband to each competitor (if no packets)

2009-2010 Title Sponsors:

- Add \$500 to any vendor fee
- Receive title billing above event name each time event name is mentioned
- Your company logo on all athlete wristbands
- Your large logo above event name on all t-shirts & event publications